

2025 STAR SUMMER IS SERVED SWEEPSTAKES

Official Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

- ELIGIBILITY:** The 2025 Star Summer is Served Sweepstakes (“Sweepstakes”) is open to individuals who are 18 years of age or older as of the date of entry and who are legal residents of forty-eight (48) contiguous United States and the District of Columbia. Void wherever prohibited by law. Employees of Borges USA (“Sponsor”), 270B and The Promotion Pipeline, Inc. (herein collectively “Agencies”), their respective parent companies, affiliates, subsidiaries, retailers, advertising, production and promotion agencies, and the immediate families and members of the same household of each are not eligible. All federal, state, local and municipal laws and regulations apply.
- HOW TO ENTER:** Sweepstakes begins at 9:00:00 AM Eastern Time (“ET”) on July 1st, 2025 and ends at 11:59:59 PM (ET) on August 31st, 2025 (“Sweepstakes Period”) and consists of eight (8) separate weekly entry periods (“Weekly Entry Period”):

	Weekly Entry Periods
1	Tuesday, July 1, 2025 at 9:00:00 AM ET – Tuesday, July 8, 2025 at 8:59:59 AM ET
2	Tuesday, July 8, 2025 at 9:00:00 AM ET – Tuesday, July 15, 2025 at 8:59:59 AM ET
3	Tuesday, July 15, 2025 at 9:00:00 9M ET – Saturday, July 22, 2025 at 8:59:59 AM ET
4	Tuesday, July 22 2025 at 9:00:00 AM ET – Tuesday, July 29, 2025 at 8:59:59 AM ET
5	Tuesday, July 29, 2025 at 9:00:00 AM ET – Tuesday, August 5, 2025 at 8:59:59 AM ET
6	Tuesday, August 5, 2025 at 9:00:00 AM ET – Tuesday, August 12, 2025 at 8:59:59 AM ET
7	Tuesday, August 12, 2025 at 9:00:00 AM ET – Tuesday, August 19, 2025 at 8:59:59 AM ET
8	Tuesday, August 19, 2025 at 9:00:00 AM ET – Sunday, August 31, 2025 at 8:59:59 AM ET

To enter the Sweepstakes, you must create an Instagram account. If you already have an Instagram account, sign into your account using your name and password. If you are not an existing member of Instagram you will be required to follow the directions and join. When you join Instagram you are indicating that you have read and agree to accept Instagram’s Terms of Service and Privacy Policy. Membership to this service is free. To enter, log into your Instagram account and follow Star Fine Foods (@starfinefoods) on Instagram. Once you have followed @starfinefoods there are there are two methods of entry:

Entry Method 1: During the Sweepstakes Period like and comment on a designated Instagram sweepstakes post including the hashtag #STARSummerSweepstakes and tagging a friend. There will be one sweepstakes post for each Weekly Entry Period.

Entry Method 2: During the Sweepstakes Period upload a recipe photo to Instagram using Star products, tag @starfinefoods and use the Sweepstakes hashtag #STARSummerSweepstakes in the post. At least one Star product must be in the photo.

Limit one entry per Entry Method per person for each Weekly Entry Period. There is a maximum of two (2) entries per person per Weekly Entry Period and a maximum of sixteen (16) entries per person for the duration of the Sweepstakes Period. Entrants must abide by Instagram Rules and entrants must ensure that their social media account’s privacy settings are set to allow Sponsor’s

respective social media accounts to view the entry and communicate with the entrant. In the event of a dispute as to the identity of the entrant, the Entry will be considered made by the authorized account owner of the Instagram account at the time the Entry was submitted. "Authorized account owner" is the natural person in whose name the e-mail address associated with the Instagram account has been issued. A selected winner may be asked to provide Sponsor with proof that the selected winner is the registered owner of the said account. If a dispute cannot be resolved, the Entry will be deemed ineligible. Use of automated devices not valid for entry in the Sweepstakes. Entries become the exclusive property of the Sponsor and will not be returned. Sponsor may at its sole discretion disqualify anyone who violates the Official Rules or undermines the integrity of the Sweepstakes by disabling cookies, using any form of automatic entering, or any other form of manipulation.

3. **PRIZES:** One (1) Grand Prize: a cooking class for six (6) people, including the Grand Prize Winner (valued at a maximum of \$1,500.00 USD) and \$500 USD worth of Le Creuset cookware, including shipping. Approximate Retail Value ("ARV"): \$2,000.00 USD. Eight (8) Weekly Prizes: a Star Summer is Served gift box including Star Fine Food products and logoed merchandise. ARV: \$230.00 USD each. Maximum Retail Value of all prizes: \$3,840.00 USD. Location of the Grand Prize cooking class is at the discretion of the Sponsor at a facility near the Grand Prize winner's residence. Grand Prize Winner may request the class to be at their home if kitchen facilities permit. Accommodating such a request is not guaranteed. Cooking class includes chef, all ingredients, utensils and cookware for recipe preparation, and clean up. Cooking class does not include alcohol unless it is required as part of the recipe. In the event a cooking class or chef is not available near the Grand Prize Winner's home (at the sole discretion of the Sponsor), Sponsor may substitute the class portion of the Grand Prize with the cash value with no further obligation to the Grand Prize Winner. Grand Prize cooking class must be completed by July 1st, 2026, or that portion of the Grand Prize is forfeited with no further obligation to the winner. Actual value of the Grand Prize cooking class depends on the location and menu selected. Grand Prize Winner's cooking class guests will be required to execute a Liability/ Publicity release and return it prior to the cooking class. If a Grand Prize Winner's cooking class guest is a minor, guest's parent or legal guardian will need to execute the Liability/ Publicity release on their behalf. Prize is not transferable. Grand Prize winner may substitute the cash value of the prize. All taxes and other expenses not specified herein are the sole responsibility of the winner. Sponsor responsible only for prize delivery; not responsible for prize utility, quality or otherwise.
4. **DRAWING:** Weekly Prize Winners will be selected in random drawings approximately three days following the conclusion of each Weekly Entry Period from all eligible entries received during that Weekly Entry Period, regardless of method of entry. Weekly entries do not carry over from one Weekly Entry Period to another. Limit one Weekly Prize per entrant for the duration of the Sweepstakes. The Grand Prize Winner will be selected in a random drawing approximately three days following the conclusion of the Sweepstakes from all eligible entries received during the Sweepstakes Period, regardless of method of entry. Weekly Prize Winners remain eligible for the Grand Prize. The drawings will be conducted by an independent judging organization, whose decisions are final on all matters relating to the Sweepstakes. Winners will be notified via Instagram's direct message. Winners will have three (3) days to respond to the e-mail address provided with their name, address, email address, telephone number and birth date to confirm that they are 18 years of age or older. Weekly Prizes will ship to the address provided in the response email. Grand Prize Winner will be required to complete and return an Affidavit of Eligibility/Release of Liability which must be signed and received by Sponsor or its designated agent within 14 days of date printed on notification or an alternate winner will be selected in a random drawing from remaining eligible entries. If any prize notification letter or any prize is returned as undeliverable, the prize will be awarded to an alternate winner selected in a random drawing from remaining correctly answered eligible entries.

5. **ODDS:** Odds of winning a prize depend upon the number of eligible entries received, regardless of the entry method. All prizes claimed will be awarded. No more than the advertised number of prizes will be awarded.
6. **PRIZE CONDITIONS:** Agencies will furnish an Internal Revenue Service Form 1099 to the Prize Winners for the actual retail value of Prize for the tax year in which Prize was accepted for all prizes valued at \$600.00 or greater. Winners are responsible for all federal, state, and local taxes (including income and withholding taxes) and all other costs associated with Prize acceptance and use not specified herein as being provided. No transfers of prizes, in whole or in part, will be permitted, except at Sponsor's sole discretion. Prize winners hereby grant Sponsor and its assigns the absolute, unrestricted, transferable, sublicensable, royalty-free, irrevocable, perpetual, worldwide right to copy, reproduce, modify, create derivative works from, display, transmit, broadcast, license and otherwise use the Prize winner's name, image, likeness, and any other material(s) submitted, in any media whether now known or hereafter devised.
7. **GENERAL:** This Sweepstakes offer is void where prohibited or restricted by law and is subject to applicable federal, state, local and municipal laws and regulations. Sponsor and judges shall not be responsible for late, lost, stolen, damaged, incorrect, incomplete, illegible, garbled, misaddressed, postage due or misdirected entries, misrouted or scrambled transmissions or communications, or for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of telephone, Internet, computer hardware, software, communications devices, or transmission lines, or data corruption, theft, destruction, loss, unauthorized access to or alteration of entry materials, or otherwise. Sponsor disclaims, and entrant releases and holds Sponsor harmless from, any liability for damage to any telephone or computer system resulting from participation in, or accessing or downloading information in connection with, this Sweepstakes, and Sponsor reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this Sweepstakes should any virus, bug, technical failures, unauthorized human intervention or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In the event of any cancellation, termination or suspension, a notice will be posted, and, at Sponsor's sole discretion, a random drawing will be held from among all eligible entries received prior to such time. Sponsor reserves the right, at its sole discretion, to disqualify any entrant if his or her fraud or misconduct affects the integrity of the Sweepstakes. For the avoidance of doubt, Sponsor's failure or delay to enforce any of these official rules will not constitute a waiver thereof. If any provision of the official rules is or becomes invalid, illegal, or unenforceable, or is held invalid, illegal, or unenforceable by any court of competent jurisdiction, the other provisions shall not be affected thereby and will remain in full force and effect. By participating in this Sweepstakes, each entrant and winner accepts the conditions stated in these official rules, agrees to be bound by the decisions of the judges and warrants that s/he is eligible to participate in this Sweepstakes. By submitting an entry in the Sweepstakes, each entrant acknowledges and agrees that Sponsor shall be permitted to use entry data for marketing purposes consistent with Sponsor's privacy policies (available at <https://starfinefoods.com/privacy-policy/>) as may be updated from time to time by Sponsor and applicable law. All entrants further agree that in the event of any third-party claims, damages, losses or injuries ("Claims"), arising from or relating to entrant's participation in this Sweepstakes, the entrant will indemnify, defend, and hold harmless Sponsor and Agencies and their agencies from any and all such Claims, including, without limitation, the attorneys' fees related thereto. Entrants further release and agree to indemnify, defend, and hold harmless Sponsor and Agencies, its agencies and their respective officers, directors, shareholders, members, employees, representatives and agents from any and all liability, claims, actions, loss, harm, damage, injury, cost or expense whatsoever, arising from or relating to, by way of example and not limitation: (a) property damage, personal injury and/or death which may be sustained in connection with this Sweepstakes; (b) the receipt, ownership,

use or misuse of any prize awarded; (b) participation in any Sweepstakes-related activity, including, without limitation, travel; (c) any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action; (d) any typographical or other error in these official rules or any other materials disseminated by Sponsor or Agencies; and (e) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with any equipment, systems, networks, lines, satellites, servers, computers, or providers used by an entrant or Sponsor or Agency.

8. **CAUTION:** ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE, MANIPULATE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.
9. **DISPUTES, GOVERNING LAW AND VENUE:** ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND IN ACCORDANCE WITH THE LAWS OF THE STATE OF CALIFORNIA WITHOUT REGARD TO PRINCIPLES OF CONFLICTS OF LAW; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, IF ANY, BUT IN NO EVENT WILL ENTRANT BE ENTITLED TO RECEIVE ATTORNEYS' FEES OR BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, INCIDENTAL OR CONSEQUENTIAL DAMAGES.
10. **WINNERS' NAME:** For a copy of the Grand Prize Winner's name, send a self-addressed, stamped envelope postmarked by September 15th, 2025 to: 2025 Star Summer is Served Sweepstakes, c/o The Promotion Pipeline, 170 Old Country Road, Suite 316, Mineola, NY 11501. Requests will be fulfilled/name will be posted, after the winner's name has been verified. For a copy of the official rules, visit www.summerwithstar.com.
11. **SPONSOR:** This sweepstakes is sponsored by BORGES USA, 155 E Shaw Ave 300, Fresno, CA 93710.

The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing your information to BORGES USA and not to Instagram. The information you provide will only be used in the event you are selected as a Sweepstakes winner or if you have indicated that you would like to receive additional information from Sponsor.